

うまみ・収穫率が

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UP!



NATURAL PLANT VITALIZER

HB-101

MAKE ALL THE PLANTS SUPER ENERGETIC !!



For creating tomorrow with Biotechnology

FLORA Co., Ltd.

Name of Company : FLORA Co., Ltd.

Company Executive : Yoshinari Kawase

Establishment : 1976



FLORA Co., Ltd.



Scenery of the birthplace of
HB-101
(Inabe city Mie prefecture)



What is HB-101?

No Fertilizer!

No Pesticide!

No Hormone!

for plants	for human
Fertilizer	Food
Pesticide	Medicine
HB-101 (Plant Vitalizer)	= Supplement (Red Bull)

This is The Natural Plant Vitalizer!

《HB-101 is made from 100 % natural ingredients. 》

Ceder, Cypress, Pine

The tree sap from Ceder, Cypress and Pine has the power of strength that keeps the nutrition to maintain the tree and keeps out of the enemies from outside.

Plantain grass

It is well-known as the drug plant and has effect for the anti-inflammatory and the antitussive activity.



HB-101

Fertilizer components analysis	
Water soluble Nitrogen (as N)	10.0 ~ 50.0 mg / kg
Water-soluble Phosphoric Acid (as P ₂ O ₅)	1.0 ~ 5.0 mg / kg
Water-soluble Potassium (as K ₂ O)	1.0 ~ 5.0 mg / kg
Total Sulfur (as S)	1.0 ~ 10.0 mg / kg
Calcium (Ca)	0.5 ~ 3.0 mg / kg
Magnesium (Mg)	0.3 ~ 3.0 mg / kg
Iron (Fe)	0.01 mg ~ 0.05 mg / kg
Zinc (Zn)	0.01 ~ 0.05 mg / kg
Silicon (Si)	1.0 ~ 5.0 mg / kg

Agricultural chemicals analysis	
Parathion	N. D.
Diazinon	N. D.
Benzene hexachloride (BHC)	N. D.
EPTC	N. D.
Pyraclofos	N. D.

No other 195 varieties of agricultural chemicals are detected.

Toxic metals analysis	
Cadmium (Cd)	N. D.
Lead (Pb)	N. D.
Mercury (Hg)	N. D.
Chromium (Cr)	N. D.
Arsenic (As)	N. D.

No other harmful metals are detected.

Hydrogen-ion concentration (pH)

Undiluted solution of HB-101 ► approx. pH3.5 (acidic)

Over 1000 times diluted solution of HB-101
► approx. pH6.5 (weak acidic)

1 The yields of rice are 30% increased.

2 The sugar contents of fruits increase 1to8 degrees up.

3 Produced the bigger vegetables and fruits.

4 A lot of flowers with bright colors.

5 The weakening plant recovers.

6 Reducing the mass of agricultural chemicals.

7 Increasing the yields and the qualities and the profits.

1 The increase of the rice harvesting around 30%.

Without
HB-101



With
HB-101

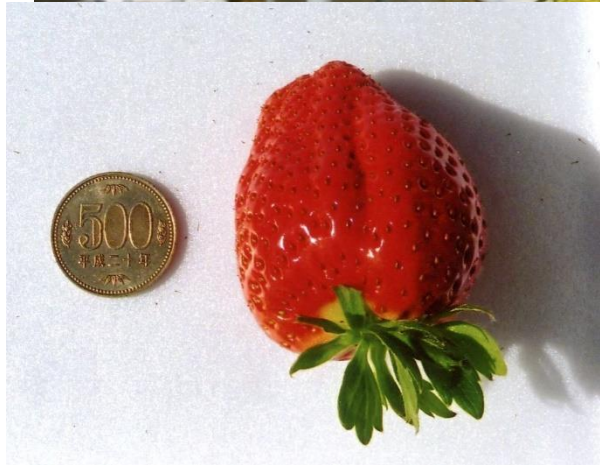


Without
HB-101

With
HB-101



2 The sugar contents of fruits increase up to 1 to 8 degrees.



3 Produced bigger vegetables and fruits etc.



With
HB-101

Without
HB-101

3 Produced bigger vegetables and fruits etc.

Without
HB-101

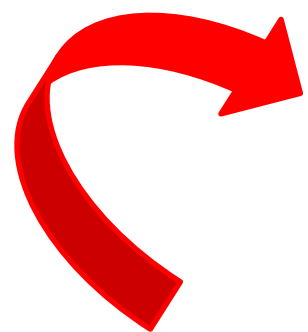
With
HB-101



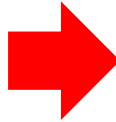
4 A lot of flowers with bright colors.



5 The weakening plant recovers.



5 The weakening plant recovers.



6 Reducing the mass of agricultural chemicals.



7 Increase of the yields and the qualities and the profits.

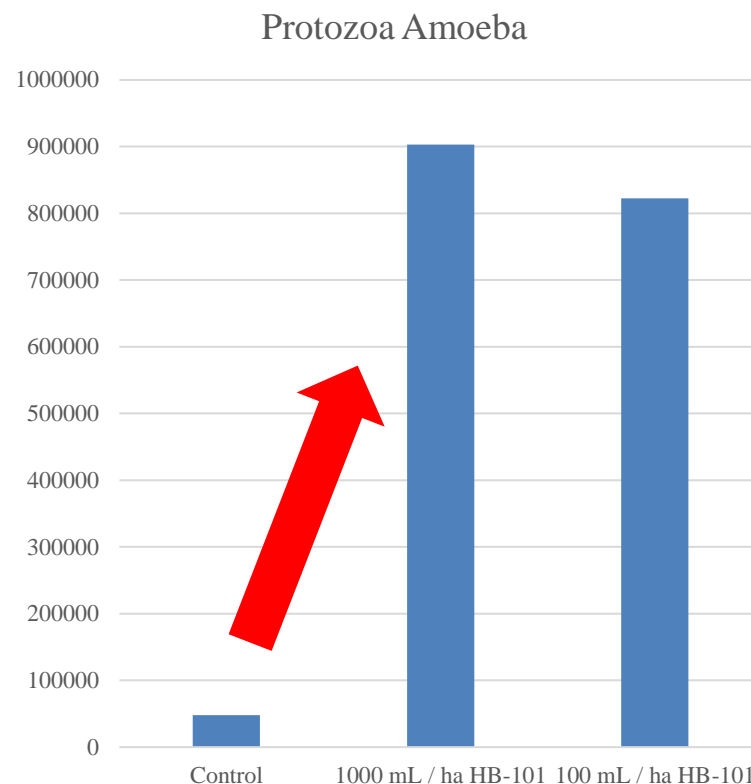


- 1 The number of useful microorganisms in the soil increases.
- 2 Well root spreading.
- 3 Preventing the crops from insects by growing strong and good color.
- 4 Production increased.
- 5 Getting bigger crops.
- 6 A sugar content of the fruits improved.
- 7 Increase of the healthy ingredients inside the crops.

1 The number of useful microorganisms in the soil increases.

	Flagellates	Protozoa Amoeba
Control	7,941	47,803
1000 mL / ha HB-101	9,031	903,137
100 mL / ha HB-101	8,225	822,499

(Numbers / g)



	Nitrogen Cycling Potential (lbs / ac)	Actino Bacteria Biomass ($\mu\text{g} / \text{g}$)
Control	100-150	4.94
1000 mL / ha HB-101	300+	11.2
100 mL / ha HB-101	300+	10.2

2 Well root spreading.



Control

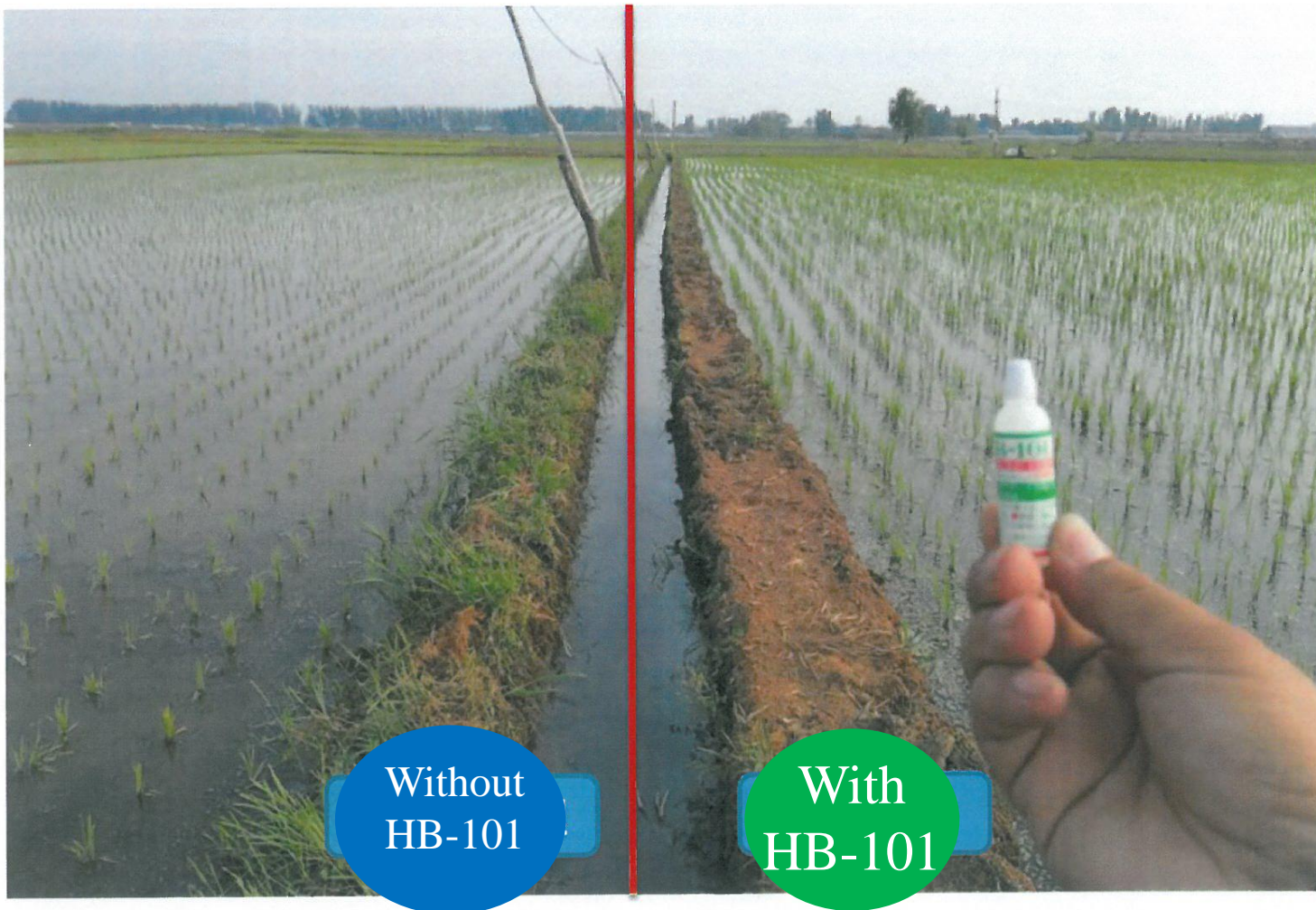


HB-101

2 Well root spreading.



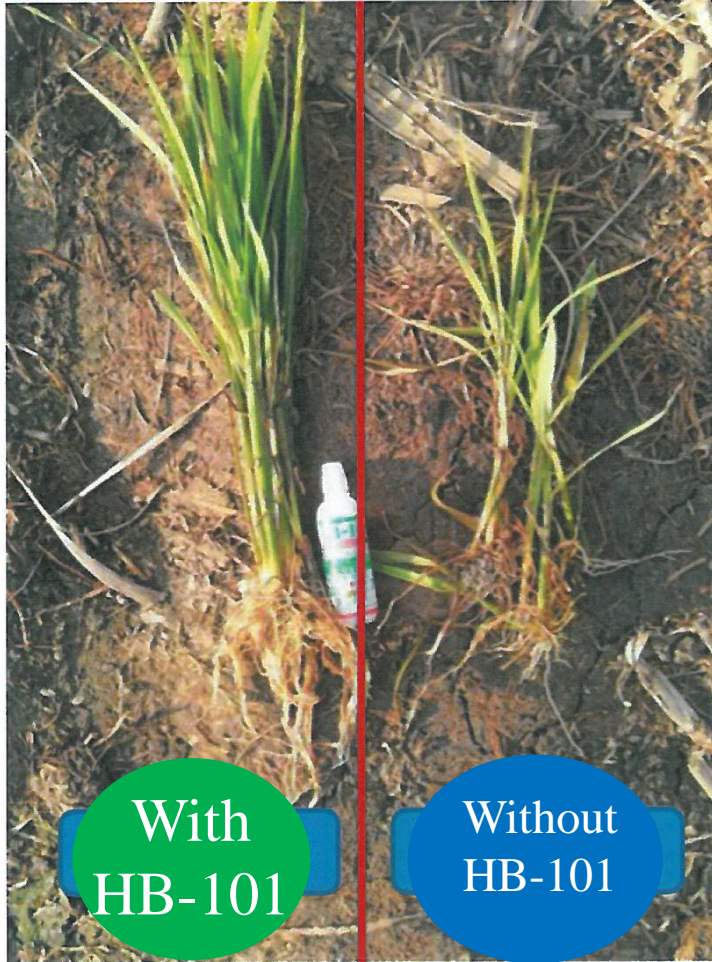
2 Seedlings after transplanting grow well



Without
HB-101

With
HB-101

2 Seedlings after transplanting grow well



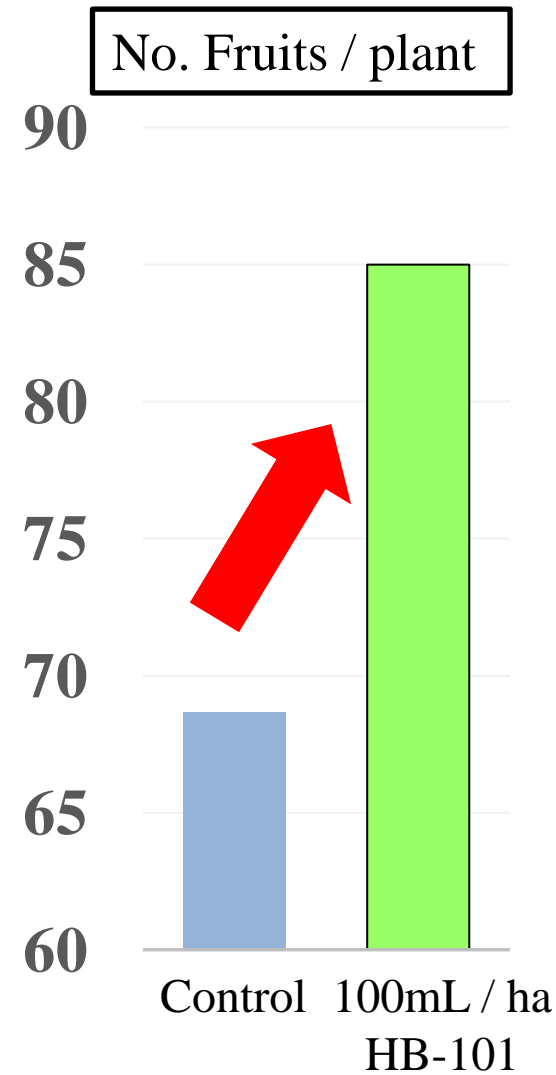
3 Preventing the crops from the insects by growing strong and good colors.



Control

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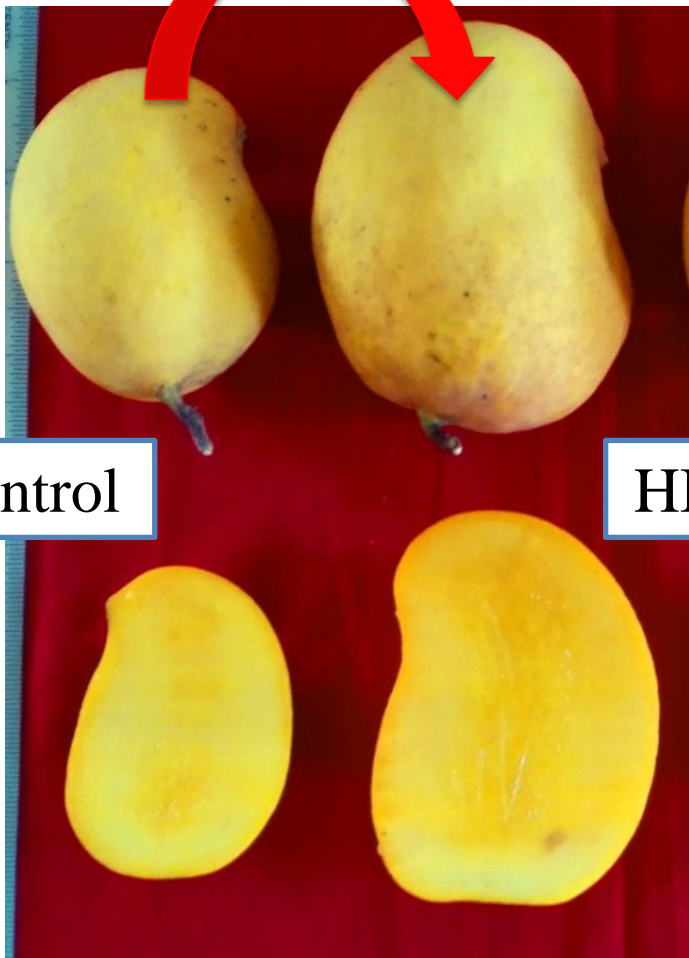
4 Production increased.



5

A pr

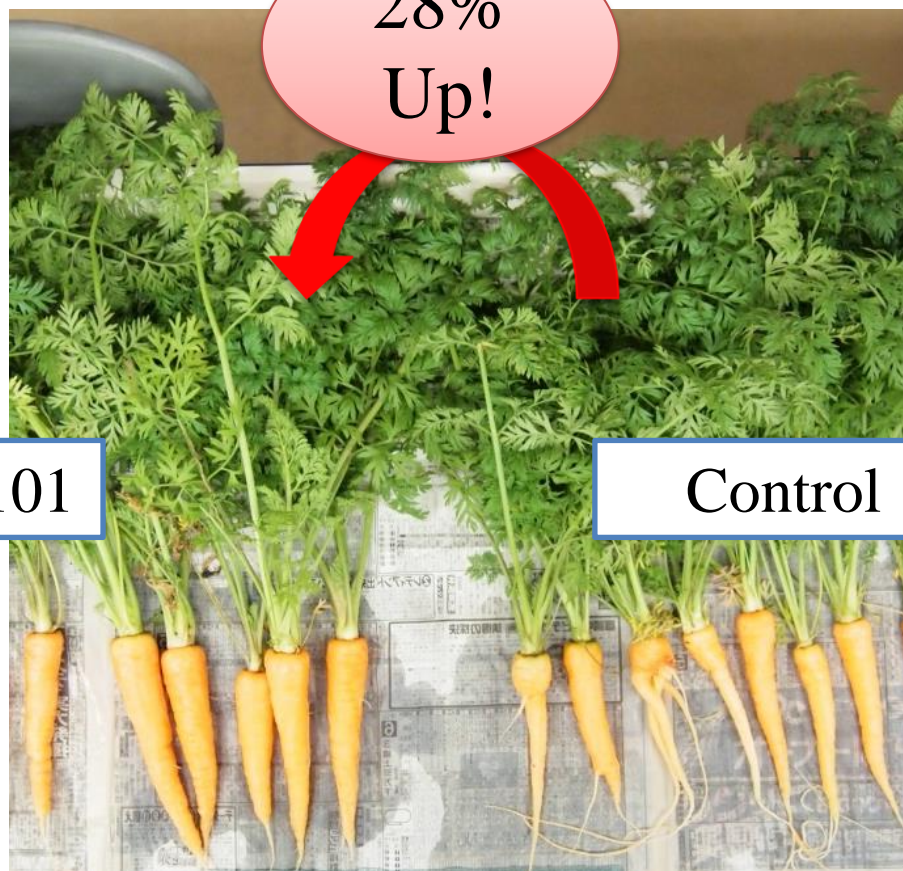
20%
Up!



Control

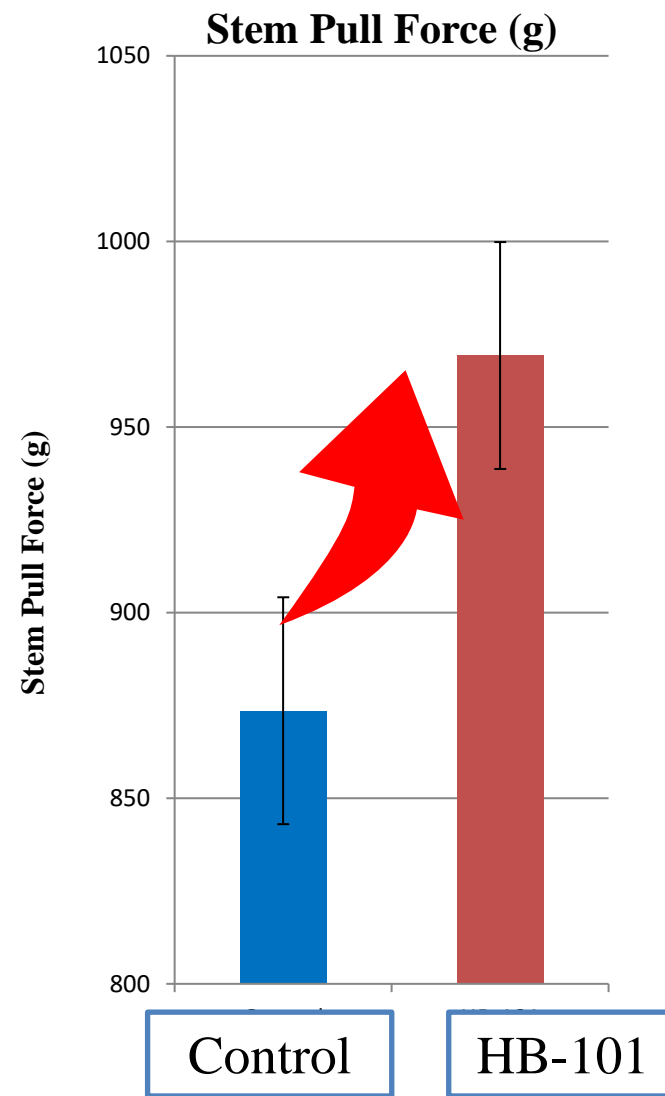
HB-101

28%
Up!



Control

3 Stem pull force of the cherry improved.



4 Production increased.

Pale Thwe			
Treatment	Yield (T/ha)	Comparison of the yield with Control (%)	Comparison of the income with Control (MMK / ha)
HB-101 1000 mL/ha	6.48	+ 56.90	-51,079
HB-101 100 mL / ha	5.48	+ 32.69	217,892
Control	4.13	-	-
Yadanar Toe			
Treatment	Yield (T/ha)	Comparison of the yield with Control (%)	Comparison of the income with Control (MMK / ha)
HB-101 1000 mL / ha	7.71	+ 78.47	156,921
HB-101 100 mL / ha	6.86	+ 58.80	455,892
Control	4.32	-	-

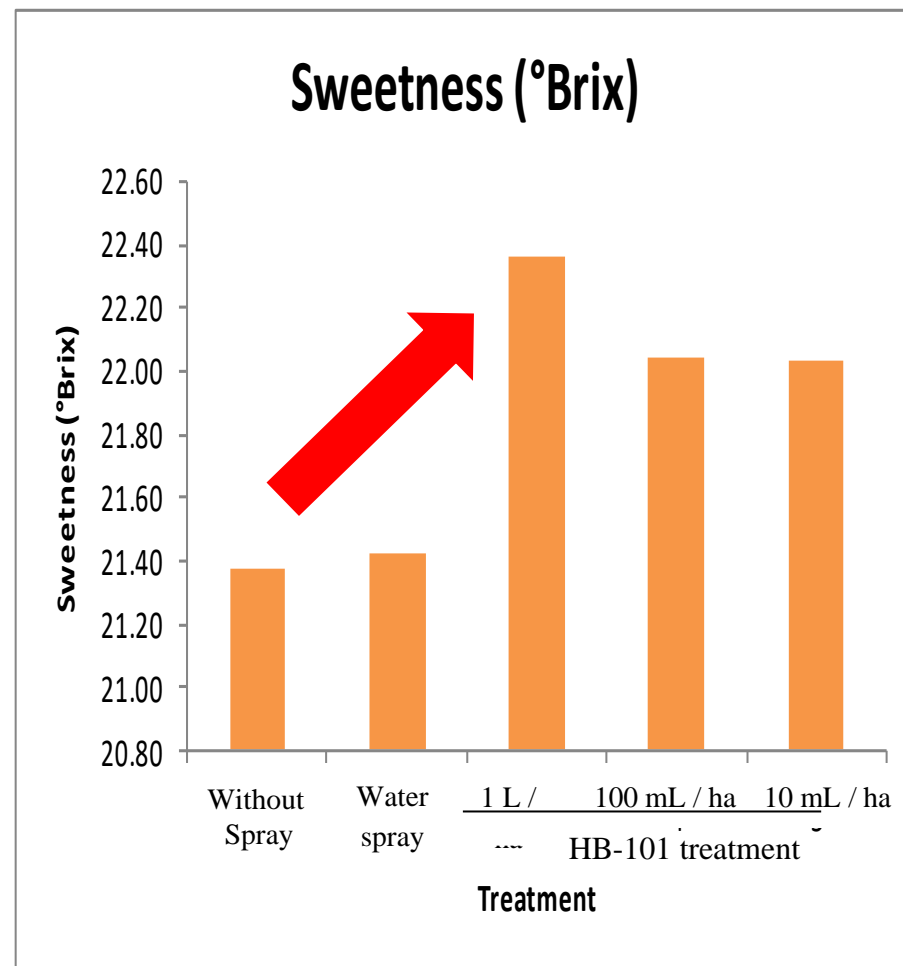


6 A sugar content of the fruit improved.



Control

HB-101



7

Increase of the healthy components inside the crops.

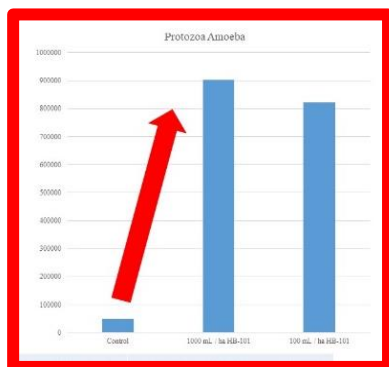


Control



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	Control	HB-101	
Vitamin A (retinol conversion)	272.0	341.0	μg / 100g
Retinol	N. D.	N. D.	μg / 100g
α-carotene	N. D.	7.0	μg / 100g
β-carotene	3270.0	4090.0	μg / 100g
Iron	2.7	3.5	mg / 100g
Total chlorophyll	60.5	72.5	mg / 100g
Chlorophyll a	42.0	51.5	mg / 100g
Chlorophyll b	18.0	20.5	mg / 100g



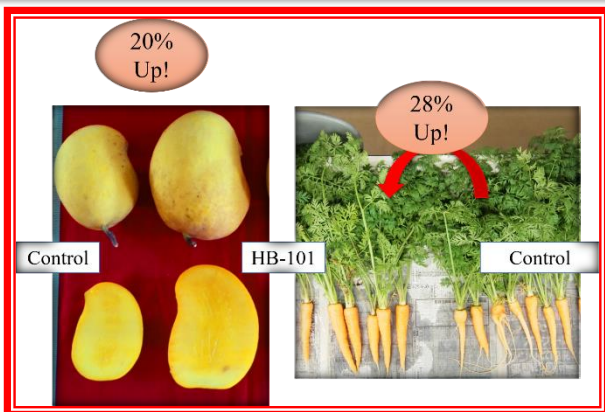
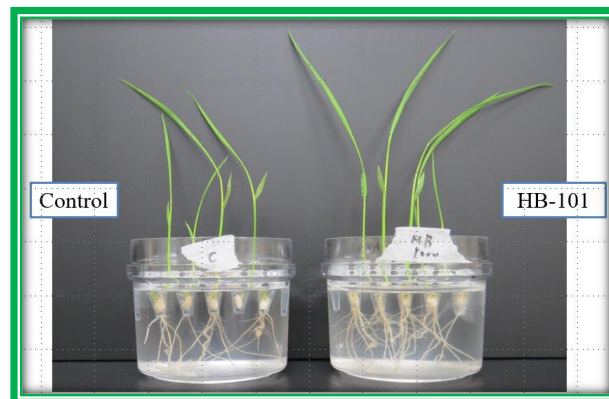
Improve the soil environment !

The number of useful microorganisms in the soil increases.

Rooting of crops improves and growth is promoted !

Well root spreading.

Preventing the crops from the insects by growing strong and good colors.

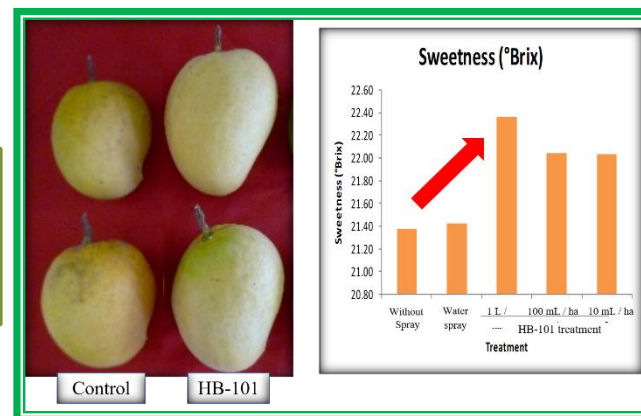


The products grew big, becomes heavy, the yield increases !

The quality of the harvest is improved !

A sugar content of the fruit improved.

Increase of the healthy components inside the crops.



<Educational institutions such as Universities>	<Public Institution>	<Civilian agency>
Mie University (Japan)	Yamanashi Prefectural Agricultural Technology Center (Japan)	Shinko Sangyo Co., Ltd. (Japan)
Kanazawa University (Japan)	Aichi Agricultural Research Centre (Japan)	JA-Tomakomai (Japan)
Gifu University (Japan)	Nagano Agriculture Extension Center (Japan)	Mie Prefecture Environmental Conservation Agency (Japan)
Ishikawa Prefectural University (Japan)	Chiba Prefectural Agriculture Experiment Station (Japan)	Foundation of Food Analysis Technology Centre SUNATEC (Japan)
Chiba University (Japan)	Gifu Prefectural Livestock Experiment Station (Japan)	Japan Food Research Laboratories (Japan)
Kinki University (Japan)	Yamanashi Prefectural Livestock Experiment Station (Japan)	Japan Fertilizer and Feed Inspection Association (Japan)
Fujita Health University (Japan)	Kanagawa Prefectural Livestock Experiment Station (Japan)	Japan Fine Ceramics Centre (Japan)
Hyogo Prefectural Agricultural High School (Japan)	Gifu Prefectural Poultry Experiment Station (Japan)	Foundation of Nagano agriculture and forestry Research (Japan)
Hisai-Nourin Agricultural High School (Japan)	Vegetable and Fruit Research and Development Center (Myanmar)	Aichi Pharmaceutical Association (Japan)
University of Oregon (U. S. A.)	Myanmar Rice Research Centre (Myanmar)	Toin agricultural cooperative (Japan)
Oregon State University(U. S. A.)	Hubei Soil and Manuer Research Institute (China)	Shimadzu Techno-Research, Inc. (Japan)
California Polytechnic State University (U. S. A.)	Department of Vegetable Sciences (India)	UBE Scientific Analysis Laboratory, Inc. (Japan)
Kasetsart University (Thailand)	U. P. Council of Sugarcane Research (India)	Sumika Chemical Analysis Service, Ltd. (Japan)
Chiang Mai University (Thailand)	ICAR A. P. Centre Basar (India)	Tokai-techno Co., Ltd. (Japan)
Huazhong Agricultural University (China)	Central institute of post-harvest Engineering & Technology (India)	ACEL, Inc. (Japan)
Sher-e-Kashmir University of Agricultural Sciences (India)	Agriculture Development Government of Punjab (Pakistan)	Unichemy Co., Ltd. (Japan)
University of Horticulture and Forestry (India)	National Agricultural Research Council (Pakistan)	Remote medicine Research Centre Co., Ltd. (Japan)
CCS Haryana Agricultural University (India)	Kushchevsky interdistrict branch of FGU Krasnodar (Russia)	Japan Environment Science Co., Ltd. (Japan)
		Dalton Co., Ltd. (Japan)
		Riken Analysis Center, Inc., (Japan)
		SuiShoDo Pharmaceutical Corporation (Japan)
		Iwatani Corporation (Japan)
		Fujii development laboratory Co., Ltd. (Japan)
		The UGAR Sugar Works & Limited (India)

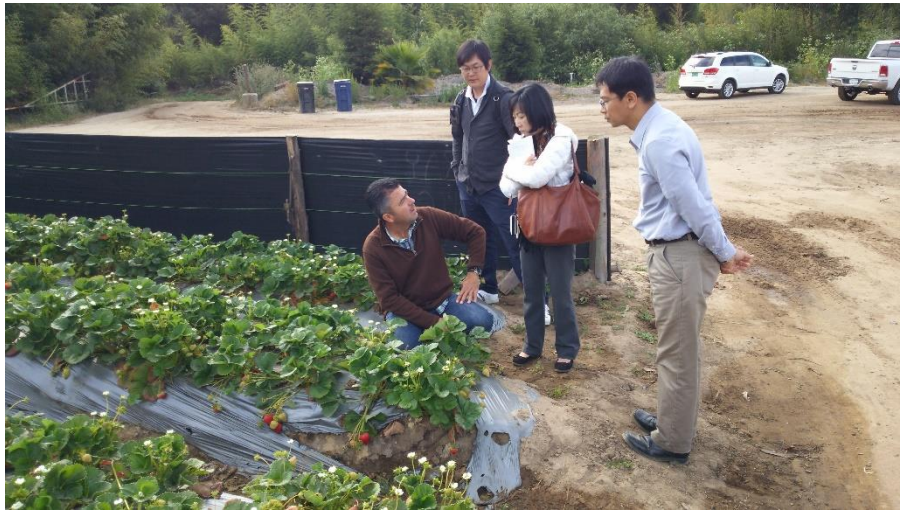
**More than
1,400,000 of
users in
JAPAN!**



**HB-101 was
exported to
more than 50
countries in
the World!**

Korea	Jordan	Czech	U.S.A	Spain	Ghana	Norway	Chile
Taiwan	Saudi Arabia	Austria	Canada	Portugal	Uganda	Sri Lanka	Uruguay
Russia	Israeli	Switzerland	Mexico	Italy	South Africa	Thailand	Argentina
Denmark	UAE	Belgium	Brazil	Cyprus	Tanzania	Malaysia	Lithuania
Netherland	Kuwait	Luxembourg	Peru	Greece	Kenya	Indonesia	Australia
Germany	Iran	Sweden	Puerto Rico	Turkey	the Sudan	Singapore	Papua New Guinea
France	Senegal	Finland	Dominica	Egypt	Bangladesh	New Zealand	Nepal

The United States of America



Russian Federation



People's Republic of China



The Kingdom of Thailand



Kingdom of Cambodia



Myanmar



Socialist Republic of Vietnam





Make all the plant super energetic
Natural Plant Vitalizer

植物を 超元気にする!!

HB-101

バイオ技術で明日を創る

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